

Celebrations and Rewards!

Monthly Feature: StyleStep is two years old

By Helen Reynolds, Image Consultant, StyleStep

Friday 1st July saw StyleStep turn two years old and once again we celebrated by throwing a garden party. We drank Pimms in the evening sun and I gave everyone a taster of one lady's style journey over the last 6 months. Gail had been struggling to find her "look" and she came to StyleStep for the first time back in January.

She had her colours and image analysed to begin with and then I went to her home to look through her current wardrobe before going shopping find some new clothes.

The "before" photo shows Gail in a typical outfit that she would have worn to work. This suit doesn't work for many reasons. The colours (black and white) are too harsh and cool for her skintone. The jacket is too fitted for Gail's rectangle figure type and overall the style is too classic. Gail suits warm colours, straighter shapes and some drama in her style as well as more of a dressed down look. The suit made her look severe whereas the "after" outfit makes her look comfortable and stylish with just the right amount of smartness.

Gail has embraced her style advice and is continually receiving compliments about her new look. The best and most important thing about the changes we have made are that they have made Gail FEEL fabulous and that is at the crux of what image analysis is all about.

In readiness for my celebrations I decided to treat myself to a new hair treatment that you may have read about. I went to DNK Hair Co in Hove and had the Kerastraight treatment. It is amazing! My hair is thick wavy and prone to frizzing. It is now sleek and shiny and if I get caught in the rain it is ok! I still straighten mine every other day but it looks ok when it is rough dried so I will be leaving my GHD's at home when I go on holiday this summer! It is a pricey treatment but if it lasts the 4 months that they claim it will be worth it

And finally, as a thank you to all of you that have supported StyleStep over the last two years, I am pleased to have launched my "spread the word" referral scheme. You can earn yourself StyleStep gift vouchers whenever you refer a friend! They must be unknown to me and mention your name when they book. You will receive £5 when they book onto a workshop and £10 when they book a one to one session.

And the best news is that there is no limit as to how many vouchers you can earn and they are transferable so you can give them away as presents to your friends and family!



"Before" outfit



"After" outfit. This picture is courtesy of Christina Chelmick who photographed the goings on at a fundraising evening for Chailey Heritage. She can be found at www.christinachelmick.com

That's all for now - Have a great summer!

Helen

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P.S. I am having a MASSIVE make-up sale, details are on page 2 below.

"Like" my facebook page to be kept up to date with workshops and snippets of advice.

<http://www.facebook.com/pages/StyleStep>

FOLLOW ME ON 

Make-up sale!

Kryolan is a worldwide brand used widely by professionals. It is long-lasting and comes in the most amazing shades which is what make it great for me to recommend to my clients based on their colouring.

Whether or not you have had your colours analysed, I can prescribe a perfect base, blusher, eye and lip colour as well as provide you with fabulous brushes to ensure perfect application.

Do you have yellow or pink undertones to your skin? In colour analysis terms, if you are a Spring or an Autumn your skin tone has yellow undertones and if you are a Summer or a Winter your skin has more pink in it. This is sometimes obvious and other times less so, but if you pop along to my studio I would be happy to have a look and recommend a good foundation colour that is a perfect match to your skintone. It is quite amazing how good the right colour can look. If you are wearing a pinky foundation when your skin is actually more yellow toned and vice versa, your look will never be quite as good as if you wear one that works with your skin.

My lipsticks can give your face a lift and bring out your eye colour but it is important to be wearing the right shade. I can show you between 3 and 4 (depending on your colouring) that will be perfect for you.



Call or email me to arrange a no obligation browse through my range.

Sale prices – Concealer £11
Foundation £12
Blusher £7
Eye shadows £7
Eye pencils £7
Mascara £11
Lipsticks £7.50
Lip gloss £7.00
Brushes from £8