



Valentines Offer

Purchase a Colour Analysis Gift Voucher before 14th February and receive a free gift worth £10.

Q. What is colour analysis?

Colour Analysis is all about discovering your best colours, the ones that light up your face, bring out the colour of your eyes and make your complexion appear more evenly toned and fresh. It is not about whether or not you can wear red, pink or sky blue, but about which reds, pinks and blues are your best. This advice applies to clothes, accessories, hair and make-up so it is all encompassing knowledge! Discovering your best colours can have a tremendous effect on your overall look and on your self confidence (not to mention your pocket!).

Q. I don't like to wear much colour and I don't want to be forced into wearing bright colours.

The colours that you like to wear are an important consideration when I do colour analysis. We are all different and whilst some of us like to stand out from the crowd, others cringe at the thought! You will be shown your best neutrals, how to wear black (if it turns out not to be one of your best colours but you love it), alternative "safe" colours and colour combinations. How much colour you wear depends on many things including your personal style.

Q. What happens during a colour analysis session?

During the session we will discuss your current attitude to colour and any preferences you may have. You will learn a little bit about the theory behind colour analysis so that you understand what makes certain colours right for you and why others don't suit you.

You will then take the hot seat in front of the mirror. If you colour your hair you will be given a cap to hide it whilst we work out which shades and tones of colour are the most flattering to your eye colour and your skin tone.

As you sit in front of the mirror, you will start to see how certain groups of colour should be avoided. They are the ones that make you look tired, turn your skin an unflattering shade and that just don't make you feel good.

You will then see your best colours and how they have the opposite effect. The colour of your eyes will be intensified, your skin will have a lovely glow and your skin tone will appear clear and even. You will start to look as though you have a little bit of make-up on as the colour comes into your face.

Once we have established your best colours (or your season), we will remove the cap on your hair and see if your current colour works well with your natural colouring or whether it needs a bit of a tweak to make it more flattering.

We finish with a chat about make-up. You will be shown the best colours for you to use and some easy application techniques.

Q. How long does it last and how much does it cost?

The session lasts for around an hour and the price is £80. You may decide to take away with you a handbag sized colour fan containing examples of your best colours. These are between £10 and £20 depending on the size you like.

Q. I think I already know which colours suit me, why would I benefit from a colour analysis?

You may well have a good eye for colour. A colour analysis session will open your eyes to a wider range of colours that you may not have considered before. You will gain confidence in trying new colour combinations and new hair and make-up colour ideas.

Q. Where do your sessions take place?

You will come to my garden studio at my home in Partridge Green. It is a lovely, cosy building with a beauty salon feel to it. I have a large mirror with good lighting and of course lots and lots of coloured drapes, scarves and make-up to show you.

Q. In a nutshell, what are the benefits of knowing your colours?

This is what my clients say...

"Working with Helen is great fun. I learned a lot about style and colour and going shopping is now so much quicker and easier. It has saved me a lot of money because I am looking for the styles and colours that suit me and not someone else I've seen something on! As a result, I feel more confident. I know the colours suit me and I feel good with what I'm wearing. I highly recommend Helen - you'll have fun, feel great and look fabulous!" Sarah x

"Thank you so much for the colour analysis you did for myself and Alana on Saturday. I thoroughly enjoyed it, not only because it was a wonderfully sophisticated and relaxed girlie 2hrs away from kids, but also because it was fascinating and has given me lots of wonderful ideas of how to dress. You made us feel very welcome, the tea & bickies were yum too!"

Q. How do I make an appointment?

I offer appointments during the day between 9.30am and 3pm. I can work outside these hours occasionally if necessary. To take advantage of the Valentines promotion and receive your **free gift**, quote "**cupid**" at the time of booking.

Call me on 07773 800168 or email me helen@stylestep.co.uk to book an appointment. You can find out more about StyleStep at www.stylestep.co.uk

