

## Shake up your make-up!

Love it or hate it, make-up can be key to completing your look, whether it's a slick of gloss as you leave the house or a full make-up for a night on the town. I believe it is better to go without than to apply make-up badly. See my top ten tips for getting things just right.

1. Prime your skin. Applying a primer before your base leaves your skin satin smooth and makes for easy, even coverage.
2. Make sure your foundation matches EXACTLY your skin tone. If you have warm colouring, look for a base with a yellowish tinge and for those with cool complexions, you will look your best with a pinky base\*. If a foundation is exactly right for you, you should be able to apply it only to the areas of your face that need to be evened out. Long gone are the days of blanket coverage like a mask!
3. Whether you use a sponge, a brush or even your fingers, always apply foundation with downward strokes so that any fine hairs on your face are not left standing on end to be magnified in the light.
4. Use a concealer on any blemishes, age spots, redness and on eye bags and save highlighters (such as the infamous Yves St Laurent "Touche Eclat") for dark circles to avoid emphasising them.
5. When applying blusher, grin like a Cheshire cat and apply blush to the apples of your cheeks, take it up to your hairline and back again in gentle sweeps. Always end on a downward stroke to avoid making those tiny hairs stand on end! Blusher should make you look like you have been for a brisk walk, not like a clown!
6. There are very few people that suit bronzer, use with caution!
7. Make a feature of either your eyes, or your lips, not both to avoid looking "over-done".
8. Brown mascara suits most people but black should be reserved for those lucky 'Winters'\*\*. It is much too harsh for most of us.
9. The eye and lip colours that make you look your best will be determined by your colouring. If you have had a colour analysis, your colour swatch is your guide.
10. Apply lipstick with a brush for a subtle colour and straight from the stick for a more intense shade. Lip colour will last longer if you apply it, blot it and repeat.



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*\* This is not to do with whether or not you are tanned, more the undertones of your skin.*

*\*\* If you don't know your skin tone or your colour palette and would like to understand more about the shades and tones of colour that suit you, why not book a Style Step colour analysis. I will identify the shades and tones of colour that suit your natural colouring for clothing and make-up, giving you a boost in confidence, knowing you look your best.*

### Style Step News

Style Step is now offering make-up lessons.

**£30 for half an hour**

Tips on colours and application for make-up tailored to suit you.

Gift Vouchers for all Style Step services are now available and make a lovely gift. Call me on 07773 800168

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or visit

[www.stylestep.co.uk](http://www.stylestep.co.uk)

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